

# ProGreen Services, LLC

**Specializing in Florida Multi Family Communities** 

A Landscape & IrrigationSolutions Company





### Who Are We?

**ProGreen** Services, LLC is a professional, full-service landscape and irrigation management company throughout the beautiful state of Florida.

#### The Landscape Division specializes in:

Lawn and Turf Care, Shrub and exotic plant care, Arbor Care,
Agronomics and mulch and sod repair and full-service installation and design
services..

#### The Irrigation Division specializes in:

Irrigation design, Installation and high technique repairs including pump and well issues and challenges.

#### The Environmental Division specializes in:

Integrated Pest Management Services
ProGreen Services, LLC is excited to be part of the area's
on develop and future growth and challenges which occur in
this unique and valued environment of Florida.

Our mission is to manage your community and increase the standard of living by improving the overall quality of landscaping and irrigation and landscape services.



### Important Facts About ProGreen Services, LLC

- In house locally owned full service landscape and irrigation solutions company in Florida
- We provide solutions for HOAs, Contractors, and Government Entities
- Our goal is to provide the personal customer service with a hands-on caring committed professional approach to the care of your valued property

#### **OUR MISSION'S GOALS**

When a passion for landscaping and irrigation is combined with talented individuals who have an uncompromising drive to succeed, amazing things will happen. Progreen Services, LLC, our goal to not only have a positive effect on ourselves and our families but also to inspire, motivate and create lasting change. Our company is dedicated to everlasting education and professional growth that will make the leaders of tomorrow in the green industry.

### **Executive Summary**

### The Story Of ProGreen Services, LLC

In January 2012 Clark Whiddon set his sights on establishing a landscape corporation, creating ProGreen Services, LLC (Landscaping Services). January 2018 ProGreen Services, LLC (Landscaping Services') Orlando branch was opened. The company had exceeded Clark's expectations and has grown exponentially in just a short 10 years turning 2019 2022 into a pivotal years for ProGreen as the company skyrocketed. In January of 2020 ProGreen added the Environmental Division and ProGreen Services, LLC (Landscaping Services) added the Irrigation and Construction/Installation Divisions. In 2022 we opened our Melbourne location due to our ongoing relationships throughout Florida. Our solid foundation, talent and experience combined makes one of the most uniquely qualified full service landscape, irrigation and installation companies in Florida.

At ProGreen Services, LLC, our team is highly motivated, knowledgeable, ethical and resourceful. Qualified to handle any Maintenance, Irrigation and Construction/Installation operation, our dedicated staff is committed to helping communities and homeowners with their landscaping and irrigation needs. Our team of professionals have the integrity to follow up on our promises, and the expertise to navigate any job to ensure you're fully informed making the best decision possible for you community. We welcome and opportunity to personally introduce our organization.



### Our Business Model



### **Overall Approach**

At ProGreen Services, LLC, we pride ourselves on having a strong foundation of landscape and irrigation knowledge and training. Our focus is on providing SOLUTIONS for homeowners and businesses and finding VALUE for our clients through creative maintenance procedures and processes

#### **Our Business Concept**

Treat the customer like we want to be treated

Our core business lies within our people, systems, experience, education and knowledge of the landscaping and Irrigation industry. ProGreen Services exist to fill the void in the landscape industry of a care locally owned firm which takes pride in the work we execute daily



### **We Follow A Strict Process Of Systems**

We have a systematic and disciplined approach when bidding maintenance, irrigation and construction work, putting each potential contract through a strict due diligence process. This rigorous set of criteria includes, but is not limited to, the follow

- Comparable work analysis and examination by an experienced professional
- An economic study and estimate of job costs (job cost analysis)
- Rigorous employment process which allows us to properly qualify each individual for the position developed through our sales efforts.



### **Our Competitive Advantage?**



We have an aggressive **TEAM** approach, and a top-notch ability to expand our client base through our knowledge of material cost structuring and advanced execution / operation techniques.

### **Advantages to Working With Us**

- We have the business systems and knowledge to product the outcomes only true landscape professionals can provide.
- We create value by listening and evaluating current needs and challenges and producing goal driven concepts which will put your valued property on the path to success
- We listen, we care, we look for clients/ customer which match our desires for professional results



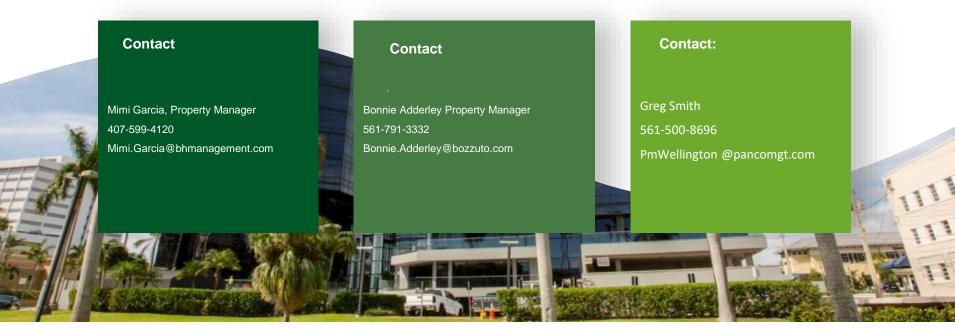


- Talent
- Expertise
- Knowledge



























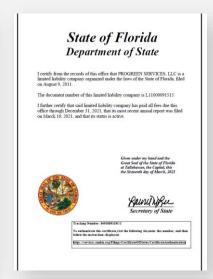
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**ProGreen** Services can handle any insurance requirements. Our staff has been vetted and screened for all legal and liability purposes. **ProGreen** employees a full office staff and Human Resources department.

### **REQUIREMENTS**







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CERTIFICATE OF LIABILITY INSURANCE

Local Business Tax Receipt to trade license certificates for your specific region within Florida State of Florida's Sunbiz in compliance with State and Nationals requirements

Insurance requirements will be tailored to the clients specific needs



Let the expertly trained crews of ProGreen Services, LLC provide you with clean, prompt and dependable service. Our experienced landscaper crew overseen by our talented management staff will help you achieve the goals and dreams you desire for your property! Our team will help you understand the challenges of your property and be proactive in providing options for your direction of development / management. Talk to our clients that's our difference



### **Landscape Enhancement /Installs**

### Did You Know?



- An attractive and well-maintained landscape can add 5 to 7% to your property's value?
- Our experienced designer can help you choose climate-friendly plants to create focal points in your current landscaping or develop a plan for an entire new look to your property.

#### If you are not ready for a big change...

Simple enhancements, such as fresh mulch or strategically placed rock / specimen plantings can change the whole look of a property and seasonal flowers will always provide added beauty to any landscape. Our enhancement team can assist with any challenging areas that need redevelopment of a complete overall let's talk !!













### **Irrigation Service**



A properly installed and maintained irrigation system is a vital part of landscape management. Our expert technician will review your system as needed or on a regular basis to ensure your property is receiving the optimal coverage and delivery of water.

### **Irrigation Services Includes**

- · Monthly coverage checks and maintenance
- · Troubleshooting and repair
- · Repair/replace pumps and timers
- · Adjust components
- Raise, lower or replace heads based on plants' changing needs
- Custom system design and installation
- Additions to current systems



## **&** Agronomics

 the science and technology of growing plant material through plant physiology, plant genetics, and soil science to name a few studies

ProGreen Services has developed a complete Agronomic Department to handle the real demand in the Florida market for quality Agronomics within the landscape industry. Let us provide a complete analysis and study of your current conditions to properly care for and develop your planting investments.



### Arbor Care

Professionally trimmed and shaped trees add splendor to your landscaping and ensure the long-term health of your property. Balancing and creating long term goals for your tree canopy. Planed and developed by a Florida Certified Arborist















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